

## Press Release · Pressemitteilung

### New Project Director for WindEnergy Hamburg and NORTEC

**Hamburg, 9 June 2021 – Andreas Arnheim became new Project Director for WindEnergy Hamburg and NORTEC on 1 September 2021. He follows Anja Holinsky who has taken on responsibilities in business development at Hamburg Messe und Congress GmbH.**

Andreas Arnheim has been a Project Manager for WindEnergy Hamburg since 2012. He was previously employed as Advertisement Lead and in other roles at the German office of the Swedish industrial equipment manufacturer Alfa Laval, and as Head of Exhibitions and Events at the company's Swedish headquarters where he was responsible for trade fairs and events globally.

“We are pleased to have been able to fill this key position internally, and we are convinced Andreas Arnheim is the right person to head and jointly develop WindEnergy Hamburg and NORTEC, considering his experience of many years, his strong customer focus and his expansive market knowledge,” said Bernd Aufderheide, President and CEO of HMC.

### WindEnergy Hamburg from 27 to 30 September 2022

Every two years one of the most fascinating industries meets for the leading global networking event for wind energy: At WindEnergy Hamburg, which takes place right in the heart of the vibrant northern German port city, around 1,400 companies from 40 countries have presented their innovations and solutions in nine exhibition halls to up to 25,000 visitors since 2014. Covering 65,000 m<sup>2</sup> of exhibition space, equipment manufacturers and suppliers representing all stages of the onshore and offshore wind energy value chain provide a comprehensive overview of the market. WindEnergy Hamburg is the world's largest sourcing pool for equipment engineering. Providers of everything from planning and project design to installation, operation and maintenance, and through to marketing, certification and financing showcase their services. The expo is accompanied by conference sessions featuring top-ranking experts who address the industry's current key topics. The WindEnergy Hamburg team develop this programme jointly with their partners, including the Global Wind Energy Council (GWEC), the European organisation WindEurope, the national industry associations VDMA and BWE, leading industry media and exhibitors, and others. At WEH22 from 27 until 30 September 2022 many of the conference sessions will take place free of charge on so-called Open Stages located directly inside the exhibition halls.

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