



What makes OEEC as an exhibition special is its connection with its Offshore Energy platform. First of all, with www.offshore-energy.biz, a connector of communities

Offshore energy in a changing world

The world is changing. The industry is changing. The need to innovate and transform are key in remaining relevant and future-proof. This is true during the COVID-19 period, and it will be so after the pandemic. The world did not stop spinning the last year and the energy transition is shifting into higher gear. Companies incorporate sustainability as part of their business strategy. To make right decisions in times of change, it is essential to have a broad view. Information from our own sector and neighbouring markets can help spot business opportunities. Sharing knowledge with the community creates strong and valuable networks and sparks innovation.



OEEC 2021

It all starts with connecting people. Offshore Energy Exhibition & Conference (OEEC), held on 26 and 27 October 2021 in RAI Amsterdam, looks forward to an edition where people can see each other in real life, not with the help of an internet connection. Because of the vaccination programmes around the globe, some Covid-19 restrictions are lifted and we are returning to a situation where people can go out and meet face-to-face. Off course, OEEC 2021 will make sure that people can connect in a safely way.

But OEEC is not returning to its pre-pandemic ways. 'Like so many other companies, we learned a lot in recent times. One thing is that the online connection with our audience during the event is very important. That is why OEEC is going to be hybrid this year, both onsite and online', says Director of Operations Anne Visser. The event will allow exhibitors, visitors, speakers and sponsors to connect both online and offline with matchmaking, live roundtable discussions. The content programme will also be broadcasted live from OEEC.

Connect both online and offline

On the exhibition floor, face-to-face connections are leading. 'After a long period in which networking and sharing knowledge could only be done online, we see that the industry is longing to meet again in person. OEEC 2021 is grateful to provide an opportunity in which people from the offshore energy and maritime industry can see each other in a safe way.'

The content programme of OEEC 2021 has the title 'Offshore Energy in a Changing World'. The offshore energy sector is changing. Developments like the energy transition and the need for sustainability are reshaping the industry. These changes also affect the workforce. To shed light on the different facets of this transformation Offshore Energy Exhibition & Conference 2021 presents a content programme in which the energy transition and cross-market collaboration are leading. It will be broadcasted on Offshore-Energy.biz before a live audience.

Content programme

Expect two content packed days of industry insights and network opportunities with like-minded peers. In the programme experts talk about, among others of the different facets of the energy transition. The content programme has several elements.

The 'Talks Shows' take place in an OEEC studio and provide strategic visions and business intelligence that are of interest for the whole offshore energy community. Because of industry insights based on business and editorial knowledge, Offshore Energy presents a landscape in which the different markets are connected in relation to the energy transition.

Front runners, game changers and analysts share their unique views during the 'Energy Talks'. Fresh ideas and inspirational insights that have a connection with the offshore energy sector are presented during a talk. Six thinkers and doers will each take the stage. The Energy Talks are recorded before a live audience and will be broadcasted live during the event. During OEEC 2021 a live show is recorded from 'The Studio' on the exhibition floor. Expect the latest news from the sector. 'Round Tables' are interactive gatherings of likeminded peers. Both onsite and online, Round Tables act as platforms that connect players from the industry. In select groups industry knowledges and developments from the markets are shared. In 'The Showcase' programme companies present online their added value to the offshore energy industry with informative videos.

'These concepts will connect the event floor together with the digital environment of Navigo Career and Offshore Energy platform. In that way we can service our customers and global audience regardless of their location,' says Visser.

Offshore Energy Platform

What makes OEEC as an exhibition special is it connection with its Offshore Energy platform. First of all, with www.offshore-energy.biz, a connector of communities. It brings daily news from markets of interest, in-depth articles and videos, insights from industry leaders, an overview of the important players in the business landscape and job boards. It has also online news portals www.offshorewind.biz and www.dredgingtoday.com and Offshore Energy Magazine.



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