



# Year zero: building our energy future faster

The Global Offshore Wind (GOW) conference and exhibition is returning in a convenient hybrid format this September. It will provide an exciting opportunity for individuals across the offshore wind sector to immerse themselves in the latest news, challenges, solutions and trends within the field. There will be government updates, company insights and interactive discussions with influential organisations from around the world. It's certainly not one to miss! GOW21 we're back and stronger than ever!

#### **Book soon to avoid disappointment**

Although we are all enjoying a little more freedom now that social restrictions have eased, we aim to make GOW21 as safe as possible for all attendees. That's why we continue to implement any and all precautions that we can, ready to meet the latest recommendations to give all visitors

total peace of mind. Your comfort and safety are our number one priority, so the live event will have reduced capacity to ensure adequate space for all. Our new flexible ticketing has allowed early booking with complete confidence – no matter how far in advance tickets are booked, full refunds are available up until 5 days before the event, should you suddenly not be able to attend.

#### **Programme highlights**

With over 200 expert speakers lined-up for the conference, a vast educational programme will be presented to ensure something for every member of your team. Among the highlights will be a ministerial keynote address from the Pt Hon Anne-Marie Trevelyan, Minister for Energy, as well as the



### New for 2021

Brought to for the first time in 2021, the brand-new Energy Transition Zone, sponsored by ScottishPower Renewables, is the ideal place for any teams who are transitioning into the offshore wind arena from other areas, including oil and gas. It's no secret that the renewables market offers diverse opportunities for those who have traditionally dominated other power industries. Ambitious global net zero targets, company evolutions and general demand are driving many organisations into renewable energy in a big way. The simpler, more efficient and safer we can make this transition, the quicker we can realise the collective decarbonisation of UK and global industries. The Energy Transition Zone will be the perfect place to gain practical advice and valuable insights to ensure a successful move into offshore wind, and it's accessible to all from just £45!

The Innovation Theatre, sponsored by Vestas, will also be an exciting new addition for 2021. This will bring the very latest technologies, designs, ideas and concepts to the fore, highlighting the huge strides made over the past year. It will be an opportunity for manufacturers and designers to showcase their developments and share how they are helping to push the boundaries of what is possible in offshore wind. This will certainly be a feature not to miss!

### Sold-out exhibition

More than 120 organisations will be on hand to demonstrate their latest innovations, provide project updates and offer bespoke advice to anyone who needs it across the sold-out exhibition floor at GOW21. Even if you are unable to attend in person, you can still interact with exhibitors virtually to ensure you get all the information and support you require. Some of the organisations you can expect to meet include:

- Atkins Global
- Business Network for Offshore Wind
- Catapult Offshore Renewable Energy
- DEMA Offshore
- DNV
- EnBW-bp
- Energi Coast
- ERM
- Equinor
- Fred Olsen Windcarrier
- Fugro
- GE Renewable Energy
- Global Wind Organisation
- Renewable Parts
- Mainstream Renewable Power

- Ocean Safety
- Offshore Wind Growth Partnership
- OGV Energy
- Ørsted
- Port of Tyne
- Recharge
- reNews
- RES
- RWE Renewables
- SiemensGamsea
- SSE Renewables
- SS&C Intralinks
- UK Export Finance
- Vestas
- Waves Group
- XOCEAN

### Everyone who is anyone will be there

As the largest global offshore wind event, GOW21 will be the perfect platform to finally meet with others face-to-face after so long apart. A diverse array of 3000+ people will be in attendance from manufacturers and developers, to project managers, government ministers, shareholders and stakeholders, safety and training experts, professional associations and many, many more. This delivers massive potential for networking, enabling everyone to catch up with old friends, make new connections and generally put faces to names after many months of liaising remotely.

More than this, GOW21 will be a chance to relax and have some fun with colleagues, to socialise and let your hair down a little. Reception drinks at the exhibition will be the ideal place to unwind after a busy conference day!

### Industry support

Of course, an event of this calibre and scale is not possible without the support of industry. We are honoured to once again have received outstanding backing from so many organisations who have collaborated with GOW21 as truly invaluable Event Partners, Event Sponsors, Event Supporters and Media Partners. As a trade association, RenewableUK prioritises the needs and desires of its members in order to deliver relevant education and support for them. The input of these organisations is integral for the design and delivery of GOW21.

Garth Halliday, Director of Events, Marketing & Membership, said: 'We would like to extend a massive thank you to all our partners, sponsors and supporters. Without them, GOW would not be what it is today and we are so grateful for their help in pulling together such a fantastic programme and speaker line-up.'

Rt Hon Alok Sharma, President for COP26. They will offer a unique insight into government plans to support and facilitate growth of the offshore wind sector, providing useful information and reassurance to companies and stakeholders.

The entire programme has been designed to engage and inspire the industry. There will be an intriguing mixture of lectures, business leader fireside chats, panel discussions, live and remote debates and so much more! The Global Markets' industry leaders' roundtables are another highly-anticipated event, with four sessions being presented remotely by those at the cutting-edge of the field from around the world. Join the discussion on how Japan aims to meet its offshore wind targets in the next two decades, how the US sector is thriving and what role floating wind will play in Asia-Pacific markets. It's the perfect theatre to discover and be inspired by opportunities in global emerging markets.



### Be in the know

You can also stay up-to-date with the latest news and goings-on at the event thanks to our returning Widesight Media Hub – a pop-up interview studio where experts will share their own views, insights and perspectives on hot topics from the conference.

Nova Garabetian, a Partner at Widesight, said: 'We love working within this sector and we strongly feel that to deliver for a client or industry you have to be genuinely part of it. Taking that 'on-tour' with the Media Hub is a great chance to help stimulate essential discussions and extend their impact within the sector and beyond.'

Visit the stand and be sure to follow our social channels to see what's happening, as it happens!

### Plan your visit

To get the very most from your visit, be sure to plan your time at the event. The full programme is available to view online, plus our handy Event App provides an easy way to organise those sessions you don't want to miss. You can also make a note of those exhibitors you wish to see and ensure you have plenty of time to spend with friends and colleagues too.

### Why attend GOW21?

There are many reasons to attend GOW21, either in person or virtually. Here are our top ten:

- Outstanding value – from just £45
- Flexible tickets
- Face to face or digital
- Join senior level strategy sessions

- NEW Energy Transition Zone
- NEW Innovation Theatre – with all the latest technology
- NEW Global Markets Roundtable
- New Event App
- 3000+ people to network with
- Network in-person for the first time in many months!

### Don't miss

- 3000+ visitors
- 200+ expert speakers
- 120+ exhibitors
- 40+ countries represented

### Specialist Theatres

With all of this and so much more to look forward to, GOW21 promises to be the offshore wind event of the year. If you haven't already, register soon to secure your place and start planning your visit to get the very most of your time there. Don't forget, all the educational content will be available to delegates after the event so you can refresh your memory or even access sessions you weren't able to visit at the time.

We look forward to finally bringing the industry together again: see you at GOW21!

For more information or to register, please visit <https://events.renewableuk.com/gow21-overview>

#RUKGOW21

