

*EUPD Research confers "Top Brand PV" Award again*

Creglingen, 25.03.2021 - WINAICO again received the "Top Brand PV" award in the MODULE category in 2021 from the Bonn-based market research company EUPD Research. Every year, EUPD Research conducts surveys among installers in the global core markets as part of the "Global PV Installer Monitor" and produces an independent assessment of the perception of many brands. The best brands receive the Top Brand PV Award in various categories.

On the German market, WINAICO has already received the award in the MODULE category for the 3rd time. A new addition is the award for Poland for the first time in 2021.

"The Top Brand PV Award is of great importance to us. Because this seal of quality does not focus on technical aspects, but on the complete brand image. Who could evaluate a brand better than the installers themselves? We would like to thank our partners for the good assessment and the great cooperation. This is confirmation for us that we are on the right track," says Marc Ortmanns, Head of European Sales & Marketing.