



Solar

Booth No: 34

ET Solar Risk Straight from the Desert

- ➔ Exhibit Hall E
- ➔ South Tower Plaza
- ➔ Grand Ballroom
- ➔ Reception / Phone Zone



# The virtual trade show is here

Solar Power International (SPI), Energy Storage International (ESI), and North America Smart Energy Week, powered by the leading solar organizations the Solar Energy Industries Association (SEIA) and the Smart Electric Power Alliance (SEPA), is gathering solar, smart energy, energy storage, and hydrogen + fuel cells professionals virtually in 2020. PES is thrilled to bring you this show close-up. Plus, if you miss the live event it will be available on demand.

SPI, ESI, and North America Smart Energy Week's has gone online in 2020 with seven Virtual Education Micro conferences and a Virtual Tradeshow.

The Full Conference education attendees have come to expect from North America Smart Energy Week is now separated into six weeks of focused micro conferences. Running from September 14<sup>th</sup> to October 27<sup>th</sup>, participants can access premier education from across the renewable energy industry: solar energy, storage, hydrogen, microgrids, electric vehicles, wind energy, and more, right at home or their office. Each micro conference features multiple live sessions, as well as a handful of on demand content they can watch later.

Attendees in 2020 can also join an 'Office Hours' experience at the end of each day of sessions. Office Hours give them the opportunity to engage in a video one-on-one with speakers from the day's panel, resulting in enhanced topical knowledge. Plus, it's a great way for participants to engage industry leaders and grow their network.

## Regulatory innovation and policy drivers

Presented the week of September 14<sup>th</sup>

This inaugural micro conference set the stage for accelerating the transition to cleaner grid and ushering in the Solar+Decade. Attendees explored the innovation and policies advancing renewable energy, analyzed grid modernization plans, heard the latest ITC developments, and joined the great capacity market debate.

## Renewable energy finance and development

Presented the week of September 21<sup>st</sup>

Attendees dived into how the industry is

financing renewables during the COVID 19 crisis, overcoming barriers to financing energy storage, utility-scale innovations in development, community solar programs, the changing offtake market, and more during this critical micro conference.

## Asset management and managing growth

Presented the week of September 28<sup>th</sup>

From U.S. manufacturing and end-of-life considerations to data tracking and cybersecurity, attendees can hear about proven strategies to maximize project performance and growth during this upcoming micro conference.

## Deploying energy storage presented by ESI

Presented by Energy Storage International (ESI) the week of October 5<sup>th</sup>

Access ESI's education content in 2020 by participating in the ESI micro conference. With storage solutions for utilities, safety, and value potential as key topics for discussion, this is a great week of content and Q&A.

## The technical symposium

Presented the week of October 5<sup>th</sup>

This is an essential event for the technical and scientific communities. Access innovative research in the solar, storage, and smart energy industries. Discover innovation in storage, explore PV technology, standards testing and design, and maximize DER profiles and modeling concepts.

## Grid integration

Presented the week of October 12<sup>th</sup>

Whether it's expertise on the capabilities of storage paired with hybrid energy systems, how DERs are driving distribution systems,

or solar storage as transmission assets, there will be insights and perspectives abound during this unique micro-conference.

## SPI, ESI, and North America Smart Energy Week Virtual Tradeshow

October 21<sup>st</sup>-22<sup>nd</sup>

This year's Expo Hall experience is fully virtual and where the industry will grow its business by participating in a virtual exhibit hall, 'show floor' education sessions that are both live and on demand, pre-scheduled one-on-one meeting with exhibitors, live booth chats, exclusive product demonstrations and trainings, and more. The Virtual Tradeshow is complimentary, but registration is still required.

## THE EV connection presented by EVI

Presented by Electric Vehicle International (EVI) the week of October 26<sup>th</sup>

New in 2020, EVI is coming to you virtually. This new segment of North America Smart Energy Week will outline critical components of creating comprehensive, regional EV roadmaps, strategic approaches to EV charging, equity in electric transportation, and more.

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**SPI, ESI, and North America Smart Energy Week** is powered by the Solar Energy Industries Association (SEIA) and the Smart Electric Power Alliance (SEPA). It's anchor event, SPI held its inaugural show in 2004 and was designed to serve and advance the solar energy industry by bringing together the people, products, and professional development opportunities that drive the solar industry and are forging its bright future. The show has since evolved to match



the growth of the industry, bringing together an extensive alliance of renewable energy leaders to become the largest gathering of energy professionals in North

America and building the center of integration with ESI—the largest storage event in North America, the Smart Energy Marketplace + Microgrid, Hydrogen + Fuel

Cells International, and Wind Energy International, Electric Vehicle International, alongside the anchor event, SPI.

Unlike other industry events, all proceeds from North America Smart Energy Week support the expansion of the energy industry through SEIA and SEPA's year-round research and education activities, and extensive advocacy and advisory efforts. Our primary mission is to deliver on the missions of both SEIA and SEPA in a way that strengthens the industry domestically and globally, through networking and education, and by creating an energetic and engaging marketplace to connect buyers and suppliers.

For the Virtual Education Micro conferences, attendees can register for each week individually or grab an All Access pass, or a company-wide Group Pass to bring the whole team that lets them take part in all seven micro conferences, *plus the Virtual Tradeshow* - includes live sessions and on-demand content with Q&A, as well as virtual networking.

Join us at [www.smartenergyweek.com](http://www.smartenergyweek.com).